



THE
AIM
COMPANIES
nutrition that works

**MAINTAIN
LIFESTYLE
HEALTH
FITNESS
WEIGHT LOSS
EXERCISE**



WEIGHT LOSS

The Balancing Act

Along with feeling good about yourself, an ideal body weight is a major factor in maintaining good health. If you are struggling to lose unwanted pounds, AIM has the answer for successful weight loss.

One important thing to consider is your body pH, which is greatly affected by your nutritional choices. For example, the foods you eat can have an acidifying or an alkalizing effect on your body. Acidity has a negative impact on all of your body systems. One of the harmful results is that your body needs to add protective fat. If you do not reverse body acidity, it is harder to lose weight.

To get your body pH in balance, simply add AIM BarleyLife® to your daily nutritional intake. You are not going to find a better whole-food concentrate for providing greens that neutralize an acidic body environment. With a natural source of vitamins, minerals, phytonutrients, enzymes, antioxidants, and chlorophyll, BarleyLife can be your first step of nutritional support for reaching your ideal body weight.

If you are trying to lose weight, eat high-fiber foods and supplement with AIM Fit 'n Fiber™. These dietary changes help you control hunger pangs, allowing you to resist more food than your body actually requires. A high-fiber intake fills

you up without filling you out with unwanted pounds. Fiber makes you feel full, sending a message to your brain that you have had enough to eat. Controlling the number of calories you get is one of the most effective ways of losing weight.

According to the Institute of Medicine's Dietary Reference Intake for fiber, most men should get 38 grams and most women at least 25 grams each day to gain all the health benefits, including weight management. Fit 'n Fiber makes it much easier to achieve these daily recommendations.

Protein is a key component to weight management. Like fiber, protein contributes to the feeling that you have had enough to eat. And it is essential for building lean muscle mass. However, the most common protein is meat, which is generally high in fat and has an acidic effect on your body. AIM ProPeas® provides a low-fat protein from peas—an alkaline food that contributes to a healthy body pH.

AIM GlucoChrom™ is a unique combination of trace minerals and herbs that helps the body to metabolize carbohydrates and fats. This natural health product provides chromium—a trace mineral—along with Gymnema sylvestre leaf extract, bitter melon, and vanadium citrate.

Detoxifying is a critical part of good health and weight loss. Consider the AIM Detox and Rejuvenate Program as part of your regimen.

The information in this booklet has not been evaluated by FDA or Health Canada. AIM products are not intended to diagnose, treat, cure, or prevent any disease.

This combination of AIM products may:

- Reduce your appetite
- Maintain healthy blood sugar
- Maintain healthy cholesterol levels
- Build and maintain healthy muscle
- Increase lean muscle mass and decrease body weight

This combination of whole-food concentrates and nutritional supplements is naturally low in sugar, which has an alkalizing effect on your body. All four products contribute to maintaining a healthy body pH. Remember, acidity leads to difficulty in losing weight. Make it easier on your body to shed those extra pounds with AIM's natural solutions for weight management.

If you have a medical condition, see your health care practitioner before starting any weight loss program.



Healthy Cell Concept®

We are only as healthy as our cells—the basic units of our bodies. Cells form organs, which, in turn, form body systems. Strong, healthy cells equal a strong, healthy body. The AIM Healthy Cell Concept is a five-step guide to personal health.



1 Cell Food

Our cells need the nutrients from fresh, whole foods, as well as high-quality nutritional supplements to help combat inflammation and support the immune system.

2 Cell Exercise

Exercise provides strength, endurance, flexibility, mental alertness, and stress relief.

3 Cell Environment

A clean environment, beginning with the water we drink and the air we breathe, has an impact on the body's cells.

4 Cell Protection

A healthy immune system is the best defense. Proper nourishment, rest, and stress management will help support and strengthen the body.

5 Healthy Mental Attitude

A positive attitude yields positive results. Laugh, be happy, and you can help your cells stay strong and healthy.

Daily Guide for Meals

It's easy to get started on balancing your pH and losing weight. A daily plan includes:

- A smoothie for breakfast
- Supplementing with AIM GlucoChrom
- An alkalizing snack (see page 6)
- Another smoothie for lunch
- A healthy dinner

For the evening meal, aim to eat 75 percent of alkalizing foods and 25 percent acidic foods. It's as easy as a small portion (the size of your palm) of chicken or fish, a salad, and steamed vegetables.

Stay on track with colorful meals and snacks



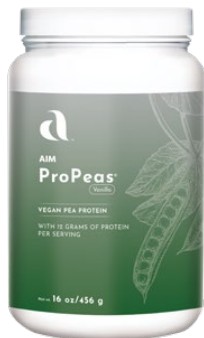
Weight Loss



- 20 grams of total fiber in 2 servings
- 3 prebiotic fibers provide food for good bacteria
- Fiber prolongs satiety which may help with weight management



- Helps metabolize carbohydrates and fats
- Fights sugar cravings

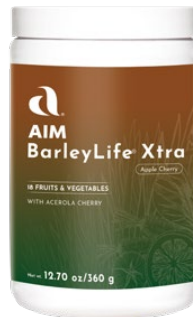


- 12 grams of vegan protein per serving
- Builds LEAN muscle mass
- Reduces appetite

Alkalizing Greens



- Alkalizes for a balanced pH
- Supplies nutrients missing from the modern diet
- Boosts energy



- Alkalizes for a balanced pH
- Excellent source of vitamin C, required for over 300 metabolic functions
- Curbs sweet cravings



- Alkalizes for a balanced pH
- Feeds your chocolate craving

Smoothies as Meal Substitutes or Snacks

Depending on your lifestyle, these recipes can be adapted to suit your needs.

DAY 1

Metabolism Booster

BarleyLife powder
ProPeas powder
Fit 'n Fiber powder
Frozen mangoes
Green tea

Blender

Tangerine Twister

BarleyLife powder
ProPeas powder
Fit 'n Fiber powder
Tangerine segments
(only known food
source of nobiletin)
Water
Ice

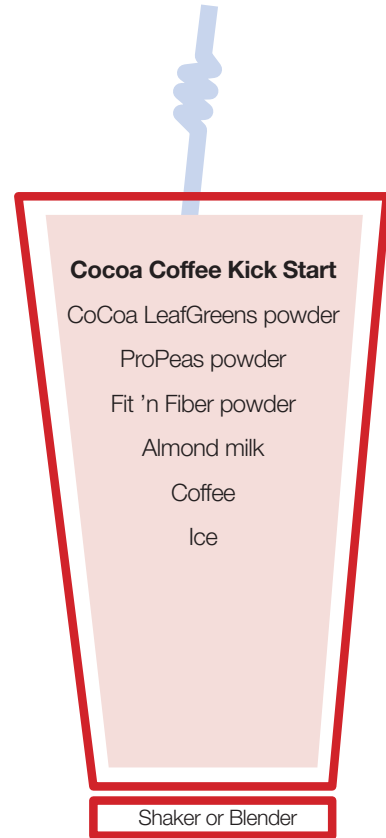
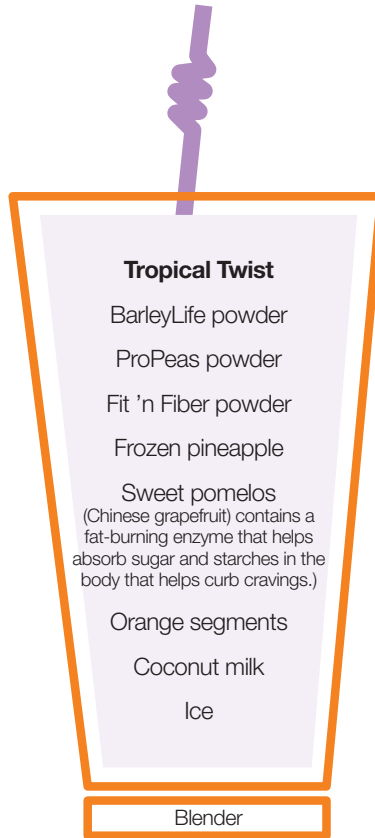
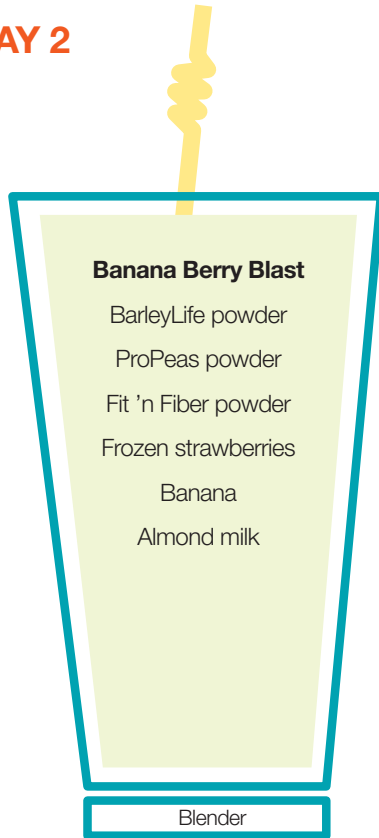
Blender

CoCoo Greens Power

CoCoo LeafGreens powder
ProPeas powder
Almond milk
Ice

Shaker or Blender

DAY 2



Smoothies as Meal Substitutes or Snacks

DAY 3

Berry Blast

BarleyLife powder
ProPeas powder
Fit 'n Fiber powder
Frozen mixed berries
Almond milk
Ice

Blender

Super Greenie

BarleyLife powder
ProPeas powder
Fit 'n Fiber powder
Almond milk
Ice

Blender

Afternoon Power-up

RediBeets powder
Peak Endurance powder
ProPeas powder
Frozen strawberries
Almond milk

Shaker or Blender

Day 4, 5, and 6 repeat smoothies or come up with your own favorite combinations, or incorporate other AIM products into your smoothies (see recipes below). On day 7, take a free day from the weight loss schedule, and relax. You've earned it!

Garden Trio Smoothie

BarleyLife powder
RediBeets powder
Just Carrots powder
Fit 'n Fiber powder
ProPeas powder
Ice-cold water

Just Carrots Smoothie

Just Carrots powder
ProPeas powder
Fit 'n Fiber powder
Vanilla almond milk
Pinch of pumpkin pie spice

CoCoo Berry Smoothie

CoCoo LeafGreens powder
ProPeas powder
Fit 'n Fiber powder
Strawberries
Almond milk



The Importance of Water

Recent scientific research proves that adding an extra liter of water daily could help the average woman lose about 44 percent more weight during a 12-week time period². That adds up to 87 percent more weight loss in one year's time.

The evidence behind water's benefits for a healthy body and incredible weight loss continues to mount.

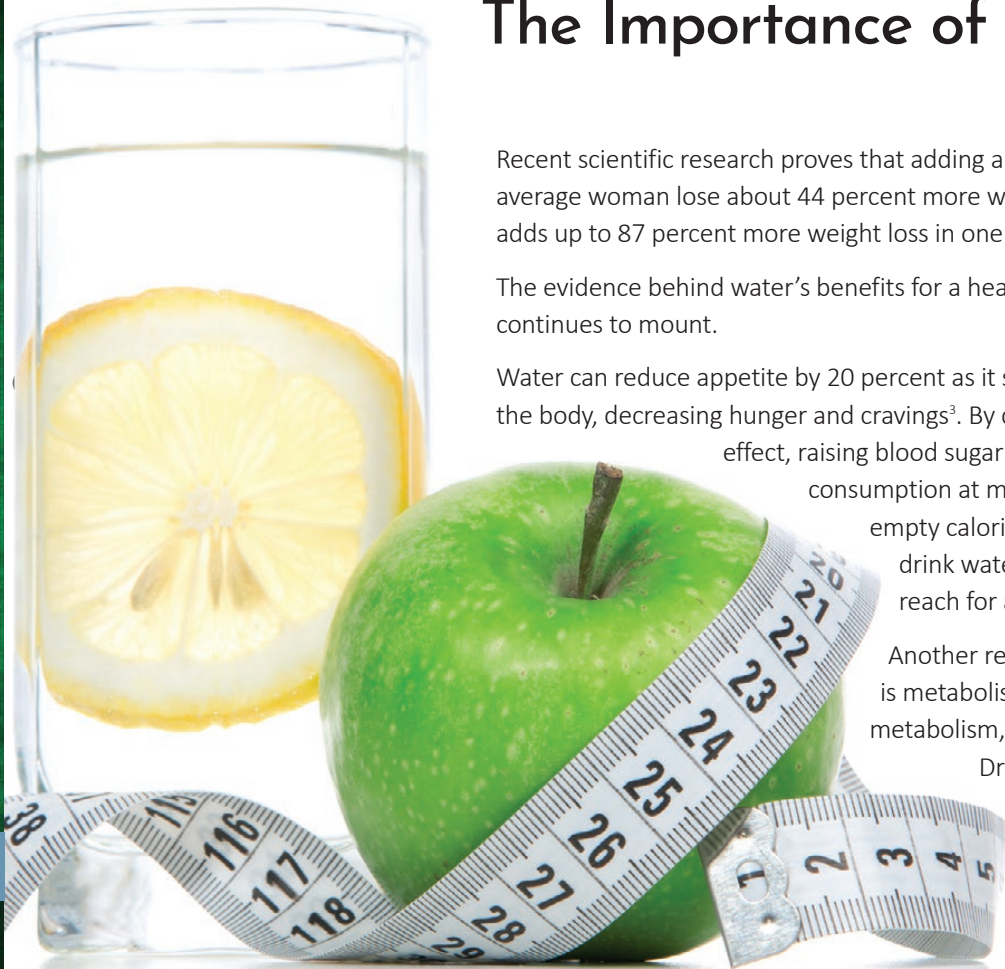
Water can reduce appetite by 20 percent as it slows the rate that food moves through the body, decreasing hunger and cravings³. By contrast, sugary sodas have the opposite effect, raising blood sugar and leading to increased calorie consumption at meals. Sodas are the number one source of empty calories in a standard diet. To cut back on soda, drink water before a meal to reduce the urge to reach for a sugary drink.

Another reason to drink water before a meal is metabolism. Dehydration can lead to lower metabolism, which can ultimately lead to weight gain.

Drinking water is especially important for those over the age of thirty-five.

² bit.ly/Weight_Water

³ bit.ly/Water_Appetite



As we age, the body's natural mechanism for thirst begins to decline, meaning we may not be drinking enough to stay hydrated. Drinking two glasses of water before a meal solves this problem.

Keep the water ice cold, and you could increase fat burning. The short-term boost is believed to be a result of special tissue that helps prevent body temperature from dropping too low, turning stored fat into body heat. Ice water activates the cells in the tissue, giving you an hour or two of extra fat burning.

Need more proof that drinking water before a meal has health benefits? Try the psychological boost. A study by the University of Minnesota and Harvard found that making a ritual out of drinking water before eating increases anticipation for a meal and makes it more likely that we will savor food slowly⁴. The unique advantage to this strategy is that it works counter intuitively to most diet plans: You feel happy and content as opposed to stressed and deprived.

Don't overlook water! The real benefits of drinking more water can wash away the pounds, cut calories, and improve your food enjoyment. Live healthy and lose weight with the simplest diet of all: Drink more water.

⁴ bit.ly/Water_Ritual



Exercise

Walk off two pounds a week in just ten minutes per day

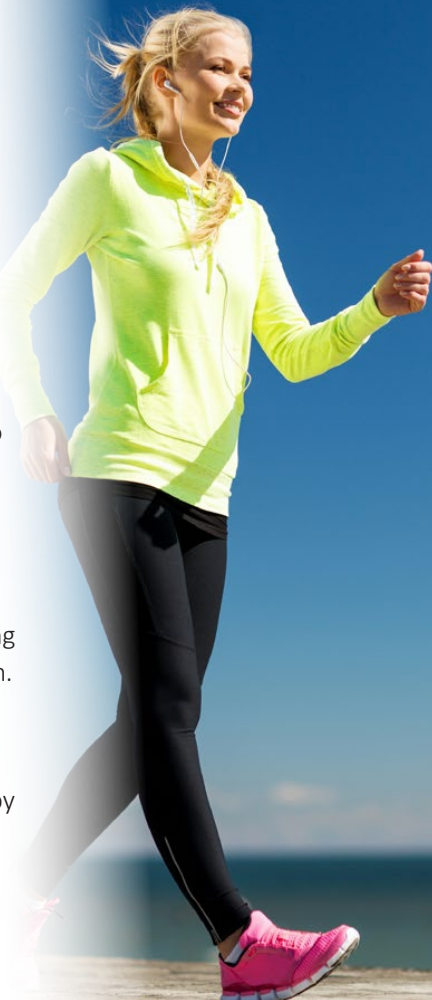
Exercise need not be complicated. In fact, it can be as simple as a 10-minute walk!

Research has shown that walking works better than longer and more stressful exercise routines, and the tipping point for a host of health benefits is a quick ten minutes. In fact, instead of one long walk each day, you can lose 100 percent more weight by walking three times, ten minutes each⁵.

If you can find ten-minute windows of free time throughout your day, you can be on your way to significant weight loss.

Ten minutes of walking triggers a number of compounds that burn fat and calories and relax blood vessels to bring down blood pressure. These metabolites (a substance produced by metabolism) appear during any type of workout, but they will only appear once. When you perform three ten-minute walks, you get the metabolite benefits three times. That means tripling the fat burning, tripling the reduction in blood pressure, and tripling the blood sugar stabilization. The blood sugar benefits mean that you may be hungry less often and your junk food cravings may diminish. Walking can lead to better food choices—a key to a healthy weight.

Mini workouts are a staple for athletes desiring to achieve a fighting weight. They shed pounds by boosting metabolism through a series of workout sessions.



⁵ bit.ly/Short_Walks



Three mini walks have the same effect. Conventional wisdom says that extended walks are the ideal exercise solution, but the research reveals a shortcut. Why walk long when you can get better, greater, amazing results by keeping it quick and easy?

Take that first step, and begin the psychological boost to carry you through your super simple walking routine.

Triple your fat melting, calorie burning, and blood pressure lowering by walking three times a day. If you can find bits of free time throughout your day, you have all you need for a workout routine that others will envy.

Losing weight and being healthy is easily within your reach. For fat-blasting without the sweat, gym, or cost, the research-backed solution is a trio of ten-minute walks. Get moving, and watch the pounds fly!

Monitor Your Body pH

Weight loss and your body pH go hand in hand. When your pH is balanced, it is easier to lose weight. As you begin your weight loss program, you should start monitoring your body pH with pH test strips to check for acidity. An acidic pH creates a body environment that can lead to health problems and weight gain. Neutralizing the excess acid in your body provides many benefits, including inflammation reduction and weight loss.

Food Guide to Help Keep Your Body pH Balanced

This list indicates the contribution of various food substances to the acidity or alkalinity of your body fluids and, ultimately, to the urine, saliva, and venous blood. Your kidneys help to maintain the neutrality of your body fluids by excreting the excess acid or alkali in the urine.

Alkaline-Ash-Forming Foods (should be 75 percent of your diet)

Vegetables

Asparagus
Beets (tops & roots)
Broccoli
Brussels sprouts
Cabbage
Carrots
Cauliflower
Celery
Chlorella (algae)
Collard greens
Cucumber
Daikon
Dandelion root
Dulse

Vegetables

Eggplant
Fermented vegetables
Garlic
Kale
Lettuce (dark)
Lentils
Mushrooms
Mustard greens
Nori
Onions
Parsnips
Peas
Peppers
Potatoes
Pumpkin
Rutabaga
Sea vegetables
Spinach
Spirulina (algae)
Squash
Watercress
Wild greens

Beverages

Dry red wine
Fresh fruit juice
unsweetened

Mineral water

(non-carbonated)
Quality water
Unsweetened almond
or rice milk
Vegetable juices

Dairy

Fresh goat milk
Soft goat cheese

Fats & Oils

Flax seed oil
Extra virgin olive oil
Sesame oil
Sunflower oil
Hemp seed oil

Fruits

Apples
Apricots
Avocado
Banana
Blackberries
Blueberries
Cantaloupe
Cherries
Currants

Dates

Grapes
Grapefruits
Honeydew
Lemon
Lime
Nectarine
Oranges
Papayas
Peaches
Pears
Pineapples
Raisins
Raspberry
Rhubarb
Strawberries
Tangerine
Tomatoes (raw)
Watermelon

Grains

Light & dark flax seed
Hemp seeds
Millet
Quinoa
Wild rice
Whole oats

Grasses & Sprouts

All sprouts
Alfalfa grass
Barley grass
Wheat grass

Nuts & Seeds

Almonds
Brazil nuts
Coconut
Flax seeds
Hazelnuts
Pumpkin seeds
Sesame seeds
Sunflower seeds

Other

Apple cider vinegar
Bee pollen
Dairy-free probiotic
cultures
Organic yogurt
Soy lecithin granules

Teas

Chamomile tea
Dandelion tea
Green tea
Herbal teas

Spices & Seasonings

All herbs
Chili peppers
Cinnamon
Curry
Ginger
Mustard
Miso
Salt (sea, Celtic)

Sweeteners

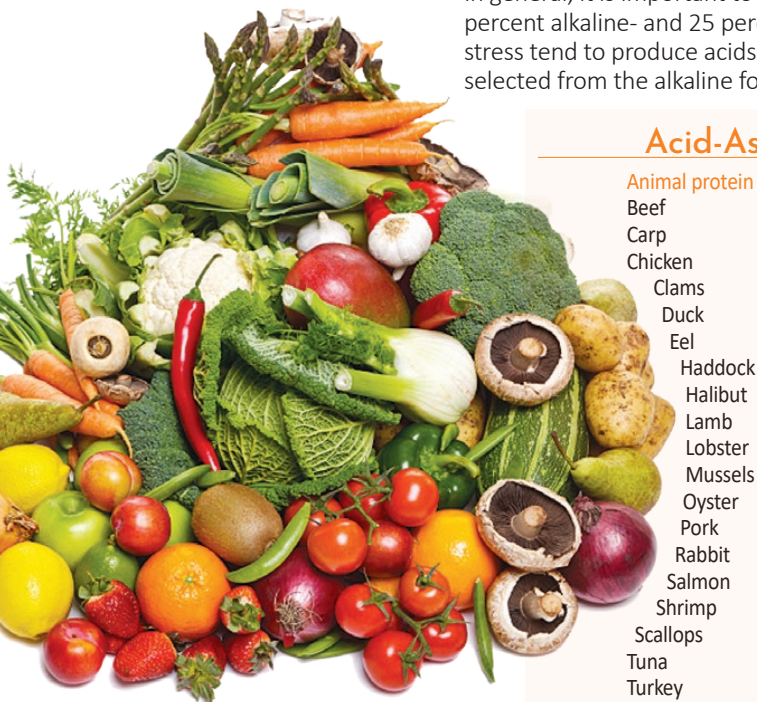
Molasses, raw
Honey, unpasteurized

AIM Alkalizing Helpers

AlMega
BarleyLife
CalcAIM
CoCoa LeafGreens
FloraFood (probiotics)
ProPeas (vegan protein)



(This chart is a guideline only.)



*Choose the best quality foods
whenever possible.*

In general, it is important to maintain a diet that contains foods from both categories—ideally 75 percent alkaline- and 25 percent acid-ash-forming foods. Allergic reactions and other forms of stress tend to produce acids in the body. High acidity indicates that more of your foods should be selected from the alkaline food group.

Acid-Ash-Forming Foods (should be 25 percent of your diet)

Animal protein

Beef
Carp
Chicken
Clams
Duck
Eel
Haddock
Halibut
Lamb
Lobster
Mussels
Oyster
Pork
Rabbit
Salmon
Shrimp
Scallops
Tuna
Turkey
Venison
Eggs

Beverages
Alcohol

Coffee
Tea (black)
Soft drinks
Soy milk

Dairy products

Processed cheese
Milk
Ice cream

Fats & Oils

Avocado oil
Canola oil
Corn oil
Grape seed oil
Lard
Safflower oil

Fruits

Dried fruit
Fruit juice
(sweetened)

Grains

Amaranth
Buckwheat

Flour
Kamut
Oats (rolled)
Pasta
Rice (white, brown,
basmati)
Rye
Spelt
Wheat
White bread

Nuts

Cashews
Peanuts
Peanut butter
Pecans
Pistachios
Walnuts

Others

Brewers yeast
Distilled vinegar
Olives
Pickles
Tofu

Sweets & Sweeteners

Candy
Honey
(commercial)
Maple syrup
Sugar
Artificial sweeteners

Vegetables

Black beans
Chick peas
Corn
Kidney beans
Lima beans
Pinto beans
Red beans
Soybeans
White beans

Drugs & Chemicals

We are here to help. Contact us if
you have any questions:

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